

## REMARKS

Applicant respectfully requests reconsideration and allowance of the subject application. Claims 1-11 are pending, of which claims 1, and 3 - 6 have been amended. The amendments to claims 1 and 3-6 are simply to provide clarification and/or to correct informalities noted by the Applicant, and are not to overcome prior art or any other objections. Support for the amendments can be found in the specification at least at pages 6-18, and in Figs. 3, 4 and 8.

**Claim Objection(s)**

Claim 1 is objected to as being non-idiomatic and claiming two components “collecting information associated with the mobile phone” and “a user associated with the mobile phone. Claim 1 has been amended to recite “collecting information associated with the mobile phone and collecting preferences of a user associated with the mobile phone”. Accordingly, claim 1 has been amended to distinctly claim the invention, and Applicant respectfully requests that the non-idiomatic rejection be withdrawn.

Claim 5 is objected to as being incongruous by its third paragraph reciting “wherein when said media is selected said image of said mobile phone previews said image on said mobile phone.” Claim 5 has been amended to recite “wherein when said configuration information is changed on the mobile phone by a mobile phone user, said configuration information pertaining to said mobile phone on said home page is correspondingly changed.” Thus, amended claim 5 distinctly claims the invention, and Applicant respectfully requests that the incongruous rejection be withdrawn.

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2 **35 U.S.C. §102 Claim Rejections**

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4 Claims 4-6 are rejected under 35 U.S.C. §102(e) as being anticipated by  
5 U.S. Patent Application No. 2001/0012281 A1, to Hall et al. (hereinafter, "Hall")  
6 (Office Action p.3). Applicant respectfully traverses the rejection.

7 **Amended Claim 4 recites**

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9 "a method of revising a home page by using a computer, the  
10 home page displaying an image of an associated mobile phone,  
11 comprising:  
12 displaying on the home page mobile phone configuration  
13 information and a corresponding image on the associated mobile  
14 phone;

15 selecting, using the computer, configuration information for  
16 transfer to the associated mobile phone;

17 when said configuration information is selected,  
18 *automatically providing, without human intervention, the  
19 configuration information to the associated mobile phone so that the  
20 settings of the associated mobile phone is configured with the  
21 provided configuration information.*" (emphasis added)

22 Hall does not show or disclose *automatically providing, without human  
23 intervention, the configuration information to the associated mobile phone so that  
24 the settings of the associated mobile phone is configured with the provided  
25 configuration information*, as recited in amended claim 4. Hall only describes  
selecting applications on a first computer and transferring the applications to a  
mobile phone.

The Office cites Hall for disclosing a virtual display on the mobile phone in  
the web page, which "simulates the display on the mobile phone" (Office Action  
p.5). Applicant provides configuration information which configures the settings

1 of the mobile phone". Configuration information is not an application and the use  
2 of which is not disclosed in Hall.

3 Accordingly, amended claim 4 is allowable over Hall for at least the  
4 reasons described above, and Applicant respectfully requests that the §102  
5 rejection be withdrawn.

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7 **Amended Claim 5** recites:

8 "A system for a user to modify a home page associated with a  
9 mobile phone, comprising:

10 an image of said mobile phone and configuration information  
11 pertaining to the mobile phone presentable at said home page; and

12 said mobile phone having a display for indicating  
13 configuration information associated with the mobile phone and an  
input device for changing the configuration information; wherein  
*when said configuration information is changed on the mobile phone  
by a mobile phone user, said configuration information pertaining to  
said mobile phone on said home page is correspondingly changed.*"  
(emphasis added)

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15 Hall does not show or disclose that "when said configuration information is  
16 changed on the mobile phone by a mobile phone user, said configuration  
17 information pertaining to said mobile phone on said home page is correspondingly  
18 changed", as recited in amended claim 5. Hall only describes that changing  
19 applications on the web page changes the applications on the mobile phone and  
20 not vice-versa.

21 Accordingly, amended claim 5 is allowable over Hall for at least the  
22 reasons described above, and Applicant respectfully requests that the §102  
23 rejection be withdrawn.

1           Claims 6 is allowable by virtue of its dependency upon claim 5.

2           Accordingly, the §102 rejection should be withdrawn.

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4           **35 U.S.C. §103 Claim Rejections**

5           Claims 1-3 are rejected under 35 U.S.C. §103(a) for unpatentable over U.S.  
6           Patent No. 6,295,291 to Larkins (hereinafter, "Larkins"), in view of U.S. Patent  
7           Application No. US 2002/0107002 to Duncan et al. (hereinafter, "Dunken")  
8           (*Office Action* p.5).

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10           **Amended Claim 1** recites:

11           " A method of activating a mobile phone comprising:  
12            collecting information associated with the mobile phone and  
13            collecting preferences of a user associated with the mobile phone;  
14            based on said information, preparing a home page for said  
15            user that is accessible by a computing device and by the mobile  
16            phone;  
17            transmitting a mobile phone message to the mobile phone  
18            based on the collected information, the mobile phone message  
19            including configuration information operative to configure the  
20            mobile phone to view the home page;  
21            sending a message to said mobile phone providing an address  
22            of said home page once the mobile phone is configured;  
23            receiving a request comprising the address for the home page  
24            from the configured mobile phone; and  
25            *transmitting the home page to the configured mobile phone  
such that when the configured mobile phone receives the home page,  
the configured mobile phone uses the configuration information to  
view the home page.*" (emphasis added)

26  
27           Larkins and/or Duncan do not teach or suggest the combination of  
28           feature(s) recited in amended claim 1. For example, Larkins and/or Duncan do not  
29           teach or suggest "*transmitting the home page to the configured mobile phone such*

1       *that when the configured mobile phone receives the home page, the configured*  
2       *mobile phone uses the configuration information to view the home page*”, as  
3       recited in amended claim 1.

4       Larkins describes an over the air activation function that collects  
5       information of a potential subscriber and programs the radio telephone with the  
6       appropriate data. Larkins does not disclose sending an address of a home page to  
7       access the web page. Dunkin discloses sending a message for the purpose of  
8       viewing the web page. However, neither Larkins nor Dunken describes using  
9       configuration information to view the home page, as recited in claim 1.

10      Accordingly, claim 1 is allowable over the Larkins-Duncan combination for  
11     at least the reasons described above, and Applicant respectfully requests that the  
12     §103 rejection be withdrawn.

13      Amended Claims 2-3 are allowable by virtue of their dependency upon  
14     claim 1. Accordingly, the §103 rejection should be withdrawn. Additionally,  
15     some or all of claims 2-3 are allowable over the Larkins-Duncan combination for  
16     independent reasons. For example:

17      Claim 3 recites “wherein the mobile phone is not initially configured to  
18     view the home page, and wherein the method further comprises configuring said  
19     mobile phone to view the home page based on said configuration information.”

20      Accordingly, claim 3 is allowable over the Larkins-Duncan combination  
21     and the §103 rejection should be withdrawn.

## **New Claims**

New claims 7 - 11 are presented for examination. Based on the above discussion regarding Hall, Larkins and Duncan, claims 7 - 11 are also allowable. Additionally, claims 7 - 9 are allowable by virtue of their dependency upon claim 1, and claims 10 - 11 are allowable by virtue of their dependency upon claim 5.

## Conclusion

Pending claims 1 - 11 are in condition for allowance and Applicant respectfully requests issuance of the subject application. If any issues remain that preclude issuance of the application, the Examiner is urged to contact the undersigned attorney before issuing a subsequent Action.

Respectfully Submitted,

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